Gilani's Gallopedia©

Gallopedia

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Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both reader and contributor. •

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF 31 NATIONAL & MULTI COUNTRY SURVEYS. 13 POLLING ORGANIZATIONS HAVE BEEN

REPRESENTED.

Pg 2	Asia zone this <i>week</i> -5 National Polls
	5 National Polls

Pg 3 Euro Americas zone this week- 24 national polls

Pg	Multi-Country Polls
12	2 Polls

Topic of the weekJust 22% Of British
Cinemagoers Think 3D
Films Improve Cinema
Experience

Countries represented in blue Polling organizations represented in pink For reference to source of each poll clicks to detail are provided in the text

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Asia zone

►MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA: EAST ASIA

▶ MIDDLE EAST

191-1 Syrians Highly disapproving President Assad but are Optimistic About Their State (Click for Details)

(Syria) Despite huge disapproval of President Assad, majority of Syrians are optimistic about political and economic conditions in the country. Over eight in ten believe that political and economic conditions in the country and will improve. (Democracy Council of California)

September 20, 2011

- 1.3 Domestic Politics » Governance
- 3.1 Economy » Perceptions on Performance/ Well-Being





191-2 Massive support for going to the UN, but a majority expects US and Israeli sanctions (Click for Details)

(Palestine) A recent survey of Palestinians shows that there is a massive support for going to the UN, but a majority expects that US and Israeli will respond with financial and political sanctions. Three quarters want an actual exercise of sovereignty throughout the West Bank. (PCPSR)

September 27, 2011

2.3 Foreign Affairs & Security » Palestine/ Israel Conflict

191-3 Economic Negativity Abounds in Iraq (Click for Details)

(Iraq) Iraqis' dissatisfaction with economic conditions in their country is the highest it has been in three years, highlighting the challenges the government faces as the U.S. plans to withdraw its troops. The percentage of Iraqis who say the country's overall economy is getting worse rose 17 percentage points in the past year, jumping to 37% in 2011 from 20% in early 2010. (Gallup Abu Dhabi)

September 26, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

▶ WEST ASIA

191-4 "Suffering" in Iran Nearly Doubles to 26% (Click for Details)

(Iran) A recent survey by Gallup shows that "suffering" in Iran has nearly doubled, up from 14% in 2008 to 26% in 2011. (Gallup USA)

September 29, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

► NORTH EAST ASIA

191-5 Survey on Food Safety Shows That Public Confidence Needs to be Revived-2011 09 (Click for Details)

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(China) A recent survey by Ipsos China shows that there has been an overall decline in consumer confidence towards food industry. "Chain Reaction" has resulted from Food safety Issues. (Ipsos China) September 01, 2011

4.14 Society » Environment/ Disasters



Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

EUROPE

EAST EUROPE

191-6 August Problem Background (Click for Details)

(Russia) Three major problems of the country are alcohol and drug addiction, living standards and inflation. As before, alcohol and drug addiction holds the first position among top national problems (50%). The second place is held by livings standards (49%). The inflation problem that held the first position in the previous month is now ranked third (48%). (Russian Center for Public Opinion Research) September 01, 2011

3.4 Economy » Inflation 4.11 Society » Health

▶ WEST EUROPE

191-7 Miliband's Image Improves, But Still Behind Cameron On Key Leadership Qualities (Click for Details)

(China) A recent survey shows that though Miliband trails the Prime Minister on most aspects and is lowest of the three leaders on likeability, Ed Miliband's image has improved since last December, especially when it comes to understanding the problems facing Britain. Cameron has clearest vision for Britain, most capable and best in crisis but also seen as out of touch. (Ipsos Mori)



September 27, 2011

1.2 Domestic Politics » Performance Ratings

1.3 Domestic Politics » Governance

191-8 Economic gloom in Britain (Multi-country survey) (Click for Details)

(Britain) Just one in ten (11%) Britons describe Britain's current economic situation as good according to new research from Ipsos' Global @dvisor online survey conducted in 26 countries. This represents no change from the previous month and places Britons in line with the French towards the bottom of the league of economic optimism. Americans are similarly negative about their own economy, with just 14% describing it as strong. Of the countries surveyed Italy (8%), Ireland (7%), Japan (6%), Spain (6%), Hungary (4%) and Greece (4%) have populations more negative on the economy than Britain. (Ipsos Mori)

September 26, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

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191-9 Just 22% Of British Cinemagoers Think 3D Films Improve Cinema Experience (Click for Details)

(Britain) British cinemagoers are divided on their opinion of 3D films, but feel an apparent lack of enthusiasm towards this viewing experience that has re-entered the film industry in the last few years. Only around one in five British cinemagoers feels 3D improves the cinema experience, our recent poll has found, while almost half felt it either made no difference to the experience, or even made it worse. (Yougov)

September 26, 2011

4.16 Society » Entertainment

191-10 Internal Market: Awareness, Perceptions And Impacts (Multi-country survey) (Click for Details)

(EU) A recent Eurobarometer survey shows that only one individual in four (26%) thinks that the Internal Market relates to trade within the EU, just over a third of people (35%) were unable to think of anything. The Internal Market is associated with at least one of the four freedoms for 19% of EU citizens, though this is much higher in the Netherlands (51%) and in Cyprus (40%). (TNS Opinion & Social)



September 2011

3.6 Economy » Economic Globalization

191-11 Local Authorities and the governance of the Single Market (Multi-country survey) (Click for Details)

(EU) In a Eurobarometer survey in around a third of the Member States, respondents did not recognise that their role involved policy making or the implementation of legislation. Similarly the interviews reported a mixed level of awareness of the Single Market Act amongst respondents, with some who were not really aware of the Act at all. (TNS Oual+)

September 2011

3.6 Economy » Economic Globalization

3.9 Economy » Financial systems & Institutions

191-12 Unhealthy UK Workers' Lost Productivity Cost: 21 Billion Pounds (Click for Details)

(UK) Full-time workers in the U.K. who are overweight or obese and have other chronic health conditions miss an estimated 103 million additional days of work each year compared with healthy workers -- resulting in an estimated cost of more than 21 billion pounds in lost productivity annually. (Gallup USA)

September 29, 2011

4.11 Society » Health

AMERICAS

► NORTH AMERICA

191-13 **Democrats Dispirited About Voting in 2012** (Click for Details)

(USA) In thinking about the 2012 presidential election, 45% of Democrats and independents who lean Democratic say they are more enthusiastic about voting than usual, while nearly as many, 44%, are less enthusiastic. This is in sharp contrast to 2008 and, to a lesser extent, 2004, when the great majority of Democrats expressed heightened enthusiasm about voting. (Gallup USA) September 29, 2011



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- 1.1 Domestic Politics » Elections
- 1.4 Domestic Politics » Political Parties

191-14 Americans' Satisfaction With U.S. Remains Near 32-Year Low (Click

Americans' satisfaction with the way things are going in the United States remains at 11% in September as it was in August, the lowest readings on this measure since December 2008 -- and among the worst on record in a trend that dates to 1979. (Gallup USA)

September 28, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

3.2 Economy » Consumer Confidence/Protection



191-15 Despite Negativity, Americans Mixed on Ideal Role of Govt. (Click for Details)

Americans have divided opinions when asked to think broadly about the purpose of government. About as many Americans (35%) prefer an activist government that tries in every way to improve the lives of its citizens as prefer a government that provides only the most basic government functions (37%), with the rest placing themselves between these two positions. (Gallup USA) September 28, 2011

1.3 Domestic Politics » Governance

191-16 Herman Cain Well Liked, but Not Well Known in GOP Circles (Click for Details)

(USA) Herman Cain's image among Republicans familiar with him is more intensely positive than any other Republican presidential candidate's, but his 51% name recognition continues to rank near the bottom of the field. Among the better-known candidates, Rick Perry has the strongest positive image. (Gallup USA) September 27, 2011

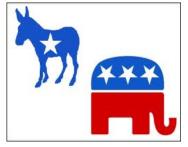
1.1 Domestic Politics » Elections

1.4 Domestic Politics » Political Parties

191-17 Economic Confidence Slid in Past Week, Mirroring U.S. Stocks (Click for Details)

Americans' confidence in the economy faltered last week -- reversing the slight improvement seen in early September -- and is now nearly as negative as it was throughout August after a steep decline in July. Gallup's Economic Confidence Index for the week ending Sept. 25 is -52, compared with -54 in late August and -34 at the start of July. Confidence continues to run well below year-ago levels. (Gallup USA) September 27, 2011

3.2 Economy » Consumer Confidence/Protection



191-18 Republican, Democratic Party Images Equally Negative (Click for Details)

Americans have similar, mostly negative views of the Republican and the Democratic parties. Gallup's Sept. 8-11 update on party favorable ratings shows 53% viewing the Republican Party unfavorably and 43% favorably, and 55% having an unfavorable and 42% a favorable view of the Democratic Party. (Gallup USA)

September 30, 2011

1.4 Domestic Politics » Political Parties

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191-19 Americans Give GOP Edge in Handling Nation's Problems (Click for Details)

Americans see the Republican Party as better able than the Democratic Party to protect the country from terrorism and military threats, and to keep the country prosperous over the next few years. (Gallup USA) September 30, 2011

1.4 Domestic Politics » Political Parties

2.4 Foreign Affairs & Security » Terrorism

191-20 How People Learn About Their Local Community (Click for Details)

While local TV news remains the most popular source for local information in America, adults rely on it primarily for just three subjects -- weather, breaking news and to a lesser extent traffic. And for all their problems, newspapers (both print and on the web) are the source Americans turn to most for a wider range of information than any other source. (Pew Research Center) September 26, 2011

4.6 Society » Media/ New Media



191-21 The Toll of the Great Recession (Click for Details)

The spread of poverty across the United States that began at the onset of the Great Recession of 2007-2009 and accelerated last year hit one fast-growing demographic group especially hard: Latino children. More Latino children are living in poverty—6.1 million in 2010—than children of any other racial or ethnic group. (Pew Research Center)

September 28, 2011 3.5 Economy » Poverty

3.7 Economy » Infrastructure

191-22 No Consensus About Whether Nation Is Divided Into 'Haves' and 'Have-Nots' (Click for Details)

(USA) Despite an extended economic downturn, the public's impression of whether the nation is economically divided remains relatively stable. While 45% say American society is divided between "haves" and "have-nots," 52% say it is incorrect to think of the country this way. This is comparable to the balance of opinion a year ago. (Pew Research Center)

September 29, 2011

3.2 Economy » Consumer Confidence/Protection

191-23 **Half Say President, Congress Doing Worse Than Predecessors** (Click for Details) Americans are more than twice as likely to say President Obama and the current Congress are doing a poor job (67%) as a good job (30%) of dealing with the most

important problems facing the United States. (Gallup USA)

September 29, 2011

1.2 Domestic Politics » Performance Ratings

1.3 Domestic Politics » Governance



191-24 Americans Again Call for Compromise in Washington (Click for Details)

(USA) A majority of Americans say it's more important that political leaders in Washington compromise in order to get things done, rather than stick to their beliefs, even as Congress heads for a government shutdown for the second time in less than two months because of partisan disagreements. (Gallup USA) September 26, 2011

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1.3 Domestic Politics » Governance

191-25 59% Support End of "Don't Ask, Don't Tell"; 51% Back Benefits for Same-Sex Military Partners

Small majorities of likely voters support the new military policy allowing gays to openly serve (59%) and agree that the military should also grant equal benefits to same-sex partners of service members (51%). (Zogby-Ibope)

September 27, 2011

4.7 Society » Morality, Values & Customs / Lifestyle



191-26 Most Americans Back Obama's Plan to Tax High Income Earners (Click for

U.S. President Barack Obama's proposal to establish a new tax for high income earners is supported by two thirds of Americans, a new Angus Reid Public Opinion poll has found. However, only one-in-five respondents think the national unemployment rate will drop in the next 12 months. (Angus-Reid) September 30, 2011

3.7 Economy » Infrastructure

191-27 Low Ratings Continue for Obama and Congress in the United States (Click for Details)

U.S. President Barack Obama maintains a particularly low approval rating just 14 months before he seeks a new term in office, a new Angus Reid Public Opinion poll has found. Despite several public appearances in the past few weeks, the American President is only supported by two-in-five respondents. (Angus-Reid) September 26, 2011

1.2 Domestic Politics » Performance Ratings

1.3 Domestic Politics » Governance

191-28 American Parents Stress Importance of Their Role in Teaching Kids about Money Management, But Most Aren't Having Regular **Discussions** (Click for Details)

Nine in ten (89%) parents of children aged 5 to 17, with household income between \$15K and \$75K, believe that they are a very important resource when it comes to teaching children about basic money management, but most are not having regularly, weekly discussions with their children on the subject, according to a new Ipsos poll conducted on behalf of BMO Harris Bank. (Ipsos US)



October 03, 2011

4.2 Society » Family

4.7 Society » Morality, Values & Customs / Lifestyle

191-29 Americans Express Historic Negativity Toward U.S. Government (Click for Details)

A record-high 81% of Americans are dissatisfied with the way the country is being governed, adding to negativity that has been building over the past 10 years. (Gallup USA) September 26, 2011

1.3 Domestic Politics » Governance

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▶ MULTI-COUNTRY SURVEYS

191-30 Germans Rate Their Lives Worse Than Americans, Britons (Click for Details)

(Germany) Germans rate their lives worse on average than do adults living in the U.K. and the U.S., according to the inaugural findings from the Germany Gallup-Healthways Well-Being Index. Less than half, 41.1%, of Germans rate their current lives and expectations for their lives in five years high enough to be classified as "thriving," compared with 52% of Britons and 52.9% of Americans who say the same. Relatively few Germans are "suffering," but a majority are "struggling." (Gallup USA)



September 27, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

191-31 In Greece, "Suffering" Up Sharply to 25% (Click for Details)

(Greece) The percentage of Greeks who rate their lives so poorly that they are considered "suffering" has more than tripled to 25% in 2011, from 7% in 2007. Greeks are more likely to be suffering than "thriving," a reality uncommon in the developed world. (Gallup USA)

September 25, 2011

- 3.1 Economy » Perceptions on Performance/ Well-Being
- 3.2 Economy » Consumer Confidence/Protection

Topic of the week:

Just 22% Of British Cinemagoers Think 3D Films Improve Cinema Experience

This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Are 3D Films A Gimmick? Just 22% Of British Cinemagoers Think 3D Films Improve Cinema Experience

26 September 2011



it worse.

British cinemagoers are divided on their opinion of 3D films, but feel an apparent lack of enthusiasm towards this viewing experience that has re-entered the film industry in the last few years. Only around one in five British cinemagoers feels 3D improves the cinema

experience, our recent poll has found, while almost half felt it either made no difference to the experience, or even made

• 22% of British cinema goers feel that 3D cinema improves the cinema experience



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- 47% either thought 3D made no difference, or made it worse
- Just 19% feel that 3D improves the quality of a film
- But 41% think that 3D is just a gimmick
- When asked whether they would be more likely to see a film in 3D or 2D, if it was being shown in both formats, at the same time and for the same price, under half (47%) said they would choose to see the film in 3D
- Less than two in five (37%) said they would view it in 2D



- In most cinemas it costs more to watch a film in 3D than in 2D, but our poll shows that over a third of people would choose to see a film in 2D, even if it was the same price to see it in 3D
- While just under half (48%) of British cinema goers would not pay any more money to see a film in 3D instead of 2D
- 49% of those polled agreed with the statement that the hype about 3D films was a phase that would pass

Notes to Editors

All figures, unless otherwise stated are from YouGov Plc. Total sample size was 2796 adults. The data has been weighted to be representative of the British adult population as a whole. Fieldwork was undertaken between the 4th and 5th September 2011. The survey was carried out online.



Source: http://www.yougov.co.uk/corporate/pdf/YG-press-3DFilmsGimmick.pdf

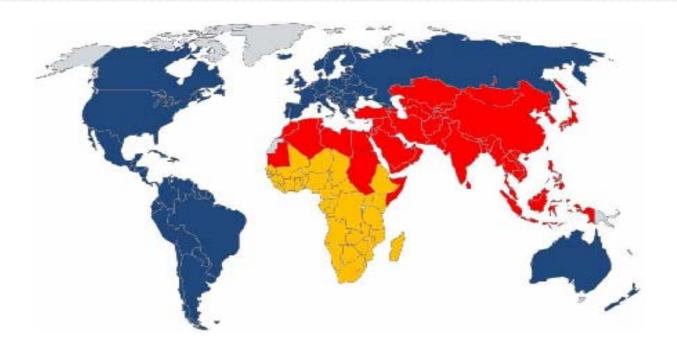
Gilani's Gallopedia (2007-2011)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 -August 2011

KEY STATISTICS

- 2- Subjects of Interest (we have made a list of 125 subjects, further grouped into 9 broad categories, namely: Governance, Globalization (inclusive of global economic issues) Global Conflicts (conflict zones), Global leaders (USA and Emerging powers), Global Environment, Family, Religion, and other miscellaneous
- 3- Number of countries covered by one or more surveys: ~ 178 during the period 2007-2011
- 4- Number polling organizations whose polls have been citied: ~ 160 during the period 2007-2011



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