

# Gallopedia

From **Gilani Research Foundation**

January 2019, Issue # **567-568\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohsina Ahmed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

## INSIDE THIS ISSUE

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NATIONAL & MULTI COUNTRY SURVEYS **8**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

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### Asia zone

this week- **02** national polls



Pg **2**

### Africas zone

this week- **01** national poll



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### Euro Americas zone

this week- **28** national polls



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### TOPIC OF THE WEEK:

Optimism For The New 2019 Year Continues To Prevail In The World, Although Pessimism Is Increasing



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia Zone

- ▶ MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ▶ SOUTHEAST ASIA:

567-568-1 [Fourth Quarter 2018 Social Weather Survey: 74% of Pinoys say it is “better to give than to receive”](#) (Click for Details)

(Philippines) The Fourth Quarter 2018 Social Weather Survey, conducted from December 16-19, 2018, found 74% of adult Filipinos saying it is “better to give” gifts this Christmas season, and 22% saying it is “better to receive”. The 74% in 2018 who say it is “better to give” rather than receive Christmas gifts is 7 points below the record-high 81% in 2017. This is a new record-low that surpassed the previous record of 75% in 2006, 2014, and 2016. (SWS)

December 30, 2018

4.7 Society » Morality, Values & Customs / Lifestyle



### ▶ MENA:

567-568-2 [How financially knowledgeable are consumers in the UAE?](#) (Click for Details)

(UAE) When looking at overall monetary well-being, more than half of the surveyed respondents across the UAE were happy with their current financial situation, with around 1 in 3 claiming to always feel in control of their finances. The majority seem to have adopted healthy financial practices including timely payment of bills (75%), upfront payment or reduced payment periods (73%), having a plan for future financial challenges (57%) and avoiding using credit cards out of necessity (56%). This suggests a really healthy approach in the region to future spending and saving. (YouGov MENA)

December 17, 2018

3.9 Economy » Financial systems & Institutions



## Africa Zone

- ▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

### ▶ AFRICA

567-568-3 [2018 Year in Review: Nigeria did not Fare Well in Job Creation, Infrastructural Development and Economy](#) (Click for Details)

(Africa) A new public opinion poll released by NOI-Polls reveal that Nigerians believe that the country has not fared well mostly in the areas of Job Creation (89 percent), Infrastructural Development (65 percent) and the Economy (63 percent). On a brighter note, 69 percent of Nigerians believe that the country has fared well

### Page 2 of 13

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in the area of agriculture in 2018. Job creation as a burning issue comes as no surprise considering the rising rate of unemployment in Nigeria. According to a National Bureau of Statistics (NBS) unemployment rates rose from 18.8 percent in Q3, 2017 to 23.1 percent in Q3, 2018. **(NOI-POLLS)**

December 18, 2018

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.8 Economy » Enterprise/ Investments](#)

## Euro Americas Zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA  
& AUSTRALASIA

### ► WEST EUROPE

567-568-4 [5 facts about Catholics in Europe \(Click for Details\)](#)

(UK) While much of the global Catholic population has shifted to Latin America, Africa and Asia, the Catholic Church remains closely tied to Europe. The church is headquartered in Rome's Vatican City (itself a European state) and a plurality of the institution's cardinals (42%) still hail from Europe. Furthermore, Catholics are the largest religious group in many of the continent's most populous countries, including France, Germany, Italy, Poland and Spain, according to an analysis of recent Pew Research Center surveys in 34 European countries. **(PEW Research)**



December 19, 2018

[4.1 Society » Religion](#)

567-568-5 [Britain's favourite things about Christmas: family, friends, and food \(Click for Details\)](#)

(UK) New YouGov Omnibus research carried out with Yahoo for the Christmas episode of 'Britain Is A Nation Of...' podcast explores what it is about Christmas that we enjoy the most - and which bits we could do without. Complain though we might about annoying uncles and overbearing parents, 85% of Brits like seeing family at Christmas. Older people are considerably more likely to say they like seeing family 'a lot' - seven in ten (68%) of over 55s say so, compared to half (52%) of 18 to 24s. Socialising with friends or colleagues is another good part of Christmas for Britons, according to eight in ten (81%). **(YouGov UK)**



December 24, 2018

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.16 Society » Entertainment](#)

567-568-6 [Brits back Boxing Day rail repairs \(Click for Details\)](#)

(UK) A new YouGov Omnibus survey finds that a majority of Britons (56%) say that ensuring commuter journeys aren't disrupted by scheduling repairs on bank holidays and the days after Christmas is the best option - even if it risks disruption for those trying to get home to see friends and family. **(YouGov UK)**

December 27, 2018

[3.13 Economy » Services](#)

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**567-568-7 [Take down your Christmas decorations by New Year's, majority of Britons say](#) (Click for Details)**

(UK) Eight in ten Britons think shops (77%) and office spaces (79%) should be taking down their Christmas decorations within a week of Christmas Day. One in five (18%) think it's alright for Christmas to drag on a little longer, and that decorations can stay up for 2 to 4 weeks after Christmas. One in six (16%) think 2 to 4 weeks is an acceptable amount of time for office spaces to keep the mistletoe hanging. (YouGov UK)



December 27, 2018

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.16 Society » Entertainment](#)

**567-568-8 [How bad is it to have a birthday close to Christmas?](#) (Click for Details)**

(UK) YouGov asked 325 people whose birthdays fall from the 19th to 31st December what it's like to be born so close to Christmas, with the majority (59%) saying that as children they found it worse than having a birthday at a different time of year. Only 13% feel that having a festive date of birth is better than one at another time of year, while a further 22% consider it to have been no better or worse. (YouGov UK)

December 21, 2018

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.13 Society » Social Problems](#)

**567-568-9 [Which brands make us feel 'Christmassy'?](#) (Click for Details)**

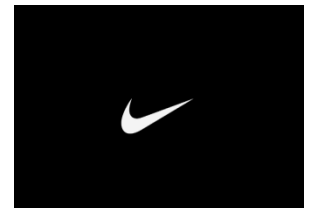
(UK) Quality Street is the brand that Britons believe is best at making them feel 'Christmassy', according to new research from YouGov. Four in ten (42%) Brits believe that the confectionary brand has this effect. The rest of the top five is also made up of products that the public may be treating themselves to this festive season. In second is Terry's Chocolate Orange (37%), which is ahead of Cadbury Roses and Ferrero Rocher, both of which have a score of 35%. Completing the top 5 is After Eights, which has a rating of 34%. (YouGov UK)

December 20, 2018

[3.2 Economy » Consumer Confidence/Protection](#)

**567-568-10 [Nike's hard-hitting campaign scores goals second time round](#) (Click for Details)**

(UK) In early autumn, Nike's controversial 'Just Do It' advertising campaign starring former San Francisco quarterback Colin Kaepernick gained a huge degree of cut-through in the US and here in Europe. At the time, YouGov Brand Index data indicated that Nike's Attention score (whether someone has heard anything about a brand, positive or negative, in the past two weeks) rocketed following the campaign's release. Its score moved from +29 to +58 in the US, and +10 to +23 in the UK. (YouGov UK)



December 19, 2018

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

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567-568-11 [What does the British public think is and is not racist? \(Click for Details\)](#)

(UK) Is it racist for a café owner to publicly display a golliwog? We previously asked the British public when the issue arose last year and only 20% thought so. But for many race campaigners these toys cause great offence. This prompted us at YouGov to explore: what does the British public think is racist? Now, in a new survey conducted in collaboration with The Guardian, we've put a series of 16 attitudes and behaviours to the public and asked whether or not they considered each to be racist. (YouGov UK)

December 20, 2018

[4.13 Society » Social Problems](#)

567-568-12 [Who faces greater discrimination: ethnic minorities, or white people? \(Click for Details\)](#)

(UK) When asked to what extent racism is present in UK society just 1% say it no longer exists, while another fifth (20%) say 'not very much'. But half (52%) say it exists 'a fair amount' and a fifth (20%) say it exists 'a great deal'. Those aged between 18 and 24 are only eleven percentage points more likely than those over 65 to believe racism exists a great deal or fair amount (63% vs 74%). However, men are almost twice as likely as women to say it does not exist very much or at all (27% of men vs 17% of women). (YouGov UK)



December 20, 2018

[4.8 Society » Immigration/Refugees](#)

[4.13 Society » Social Problems](#)

## ► NORTH AMERICA

567-568-13 [Delaying Care a Healthcare Strategy for Three in 10 Americans \(Click for Details\)](#)

(USA) Gallup's annual Health and Healthcare poll once again finds roughly three in 10 Americans reporting they held off seeking some kind of medical treatment in the past year due to costs. Today's 29% saying they did this is consistent with the rate seen each year since 2005 but is up from an average 24% in the four years prior to that -- from 2001-2004 -- and from 22% in 1991. (Gallup USA)

December 17, 2018

[4.11 Society » Health](#)

567-568-14 [Investors Concerned but Not Pessimistic About Stocks \(Click for Details\)](#)

(USA) Sixty-one percent of U.S. investors are concerned about stock market volatility, including 16% who are "very concerned." At the same time, investors are more likely to be optimistic (49%) than pessimistic (28%) about the market's performance over the next 12 months. Optimism about the market's future has changed little over the past six months. (Gallup USA)



December 19, 2018

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.2 Economy » Consumer Confidence/Protection](#)

567-568-15 [Healthcare, Immigration Down as Most Important Problem \(Click for Details\)](#)

(USA) In the first survey after the midterm Congressional election, mentions of immigration and healthcare as the top problems facing the country are down. Sixteen percent of Americans cite immigration as the top problem, down from 21% last month, while those noting healthcare dropped to 5% from 11%. One in five

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Americans, 19%, now say some aspect of the federal government is the top problem facing the U.S., little changed from the 18% who said the same last month. Americans were more likely to cite the government as the most important problem facing the U.S. than any other issue. **(Gallup USA)**

December 18, 2018

[4.8 Society » Immigration/Refugees](#)  
[4.11 Society » Health](#)

567-568-16 **[U.S. Support for Central American Refugees Exceeds Norm](#)** **(Click for Details)**

**(USA)** As thousands of Central American refugees wait to have their asylum applications processed by U.S. border authorities, Americans are slightly more likely to approve (51%) than disapprove (43%) of letting these refugees into the U.S. **(Gallup USA)**

December 20, 2018

[4.8 Society » Immigration/Refugees](#)

567-568-17 **[Nurses Again Outpace Other Professions for Honesty, Ethics](#)** **(Click for Details)**

**(USA)** More than four in five Americans (84%) again rate the honesty and ethical standards of nurses as "very high" or "high," earning them the top spot among a diverse list of professions for the 17th consecutive year. At the same time, members of Congress are again held in the lowest esteem, as nearly 58% of Americans say they have "low" or "very low" ethical standards. Telemarketers join members of Congress as having a majority of low/very low ratings. **(Gallup USA)**



December 20, 2018

[4.7 Society » Morality, Values & Customs / Lifestyle](#)  
[4.11 Society » Health](#)

567-568-18 **[Trump Approval More Stable Than Approval for Prior Presidents](#)** **(Click for Details)**

**(USA)** Americans' approval of the job Donald Trump is doing as president has been highly stable, showing less movement than all previous presidents' ratings during their first two years in office. His presidency also has been notable for the absence of two historically reliable patterns in presidential job approval -- honeymoon periods and rally events. It is possible that Trump -- and to a lesser extent his predecessor Barack Obama -- have ushered in a new era of marked stability in job approval ratings resulting from extreme party polarization. **(Gallup USA)**

December 21, 2018

[1.2 Domestic Politics » Performance Ratings](#)

567-568-19 **[Religion Considered Important to 72% of Americans](#)** **(Click for Details)**

**(USA)** As many Americans prepare to celebrate Christmas, 72% say religion is important in their lives, including 51% who say it is very important. Christians' attachment to religion is even higher, as 62% find it very important. **(Gallup USA)**

December 24, 2018

[4.1 Society » Religion](#)



567-568-20 [Michelle Obama Ends Hillary Clinton's Run as Most Admired](#) [\(Click for Details\)](#)

(USA) For the first time in 17 years, a woman other than Hillary Clinton has been named by Americans as the woman they admire most. Former first lady Michelle Obama, who finished second to Clinton three times and is currently touring to promote her recently released autobiography, won by a significant margin this year. Oprah Winfrey was second, with Clinton and Melania Trump next. Meanwhile, former President Barack Obama was the winner among men for the 11th consecutive year, including one year as president-elect, eight as president and two as former president. President Donald Trump ranks second for the fourth year in a row. **(Gallup USA)**

December 27, 2018

[1.2 Domestic Politics](#) » [Performance Ratings](#)

567-568-21 [U.S. Mood Remains Mixed at End of 2018](#) [\(Click for Details\)](#)

(USA) Americans are ending the year feeling as conflicted about the state of the country as they were in January. Most remain confident that the labor market is favorable for job-seekers while about half feel positive about current economic conditions, as well as the direction in which the economy is going. At the same time, less than a third are satisfied with the way things are going in the U.S. overall. **(Gallup USA)**

December 28, 2018

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

567-568-22 [The Healthcare Vote That Republicans Missed in the Midterms](#) [\(Click for Details\)](#)

(USA) Now that a federal judge has sided with 20 states to strike down the 2010 Affordable Care Act (also known as Obamacare) as unconstitutional, the political effects of the healthcare issue have returned to center stage. Even before that Dec. 14 decision, however, voters in the 2018 midterm elections were focused on healthcare, with 41% telling exit pollsters it was the most important issue to their vote -- the highest of any issue rated. The economy was key for 21% and immigration for 23%. **(Gallup USA)**

December 27, 2018

[1.1 Domestic Politics](#) » [Elections](#)

[4.11 Society](#) » [Health](#)

567-568-23 [7 facts about guns in the U.S](#) [\(Click for Details\)](#)

(USA) Guns are deeply ingrained in American society. The Second Amendment to the U.S. Constitution gives Americans the right to bear arms, and around three-in-ten American adults personally own a gun. Most of these gun owners say the right to own firearms is essential to their own personal sense of freedom. At the same time, gun violence – from big-city murders to mass shootings – has spurred debate in Congress and state legislatures over proposals to limit Americans' access to firearms. Counting murders and suicides, nearly 40,000 people died of gun-related violence in the United States in 2017, the highest annual total in decades. **(PEW Research)**

December 27, 2018

[4.13 Society](#) » [Social Problems](#)




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567-568-24 [A record number of women will be serving in the new Congress](#) (Click for Details)

(USA) A record 102 women will serve in the incoming House of Representatives; comprising 23.4% of the chamber's voting members. More than a third of those women (35) won their seats for the first time in last month's midterms. (In addition, four of six nonvoting House members, who represent the District of Columbia and U.S. territories, are women.) And Minority Leader Nancy Pelosi is poised to reclaim the House speaker's gavel she last held from 2007 to 2011. (PEW Research)

December 18, 2018

[1.3 Domestic Politics » Governance](#)

[1.7 Domestic Politics » Legislation](#)



567-568-25 [International relations experts and U.S. public agree: America is less respected globally](#) (Click for Details)

(USA) 93% say the U.S. is less respected by other countries today compared with the past, according to a survey of international relations (IR) scholars conducted in October 2018 by TRIP Project at the College of William and Mary. The poll included 1,157 respondents who are employed at a U.S. college or university in a political science department or professional school and who teach or conduct research on international issues. Only 4% of these experts believe the U.S. is as respected as in the past, with a mere 2% saying the U.S. gets more respect from abroad than it has previously received. (PEW Research)

December 17, 2018

[2.6 Foreign Affairs & Security » US image](#)

567-568-26 [Most Voters Have Positive Views of Their Midterm Voting Experiences](#) (Click for Details)

(USA) Voters approached the 2018 midterm elections with some trepidation about the voting process and many had concerns that U.S. election systems may be hacked. After the election, however, most say it was "very easy" to vote and confidence in election security has increased. About three-quarters of those who report casting ballots in the midterm elections (76%) say that voting was "very easy." In a survey conducted in October, just 44% of those who planned to vote expected that the process would be very easy. (PEW Research)

December 17, 2018

[1.1 Domestic Politics » Elections](#)

567-568-27 [Gender and Jobs in Online Image Searches](#) (Click for Details)

(USA) Across all individuals shown in the search results, men appear 60% of the time. And, when women appear, they appear lower in the search results than men. To conduct this analysis, Pew Research Center analyzed over 10,000 images appearing in U.S.-based, English-language search results for 105 common occupations. (PEW Research)

December 17, 2018

[4.5 Society » Gender Issues](#)





## ► AUSTRALASIA

567-568-28 [Huawei & Oppo fast growing mobile phone handsets](#) (Click for Details)

(Australia) Over the last two years the number of Australians aged 14+ owning Huawei handsets has grown an impressive 87% to 471,000 in the 12 months to September 2018. Rival handset maker Oppo, which only entered the Australian market in late 2014, has grown from a standing start to be one of Australia's most widely held handsets with 368,000 Australians owning Oppo handsets. (Roy Morgan)



December 17, 2018

3.1 Economy » Perceptions on Performance/ Well-Being

3.2 Economy » Consumer Confidence/Protection

567-568-29 [ANZ-Roy Morgan Australian Consumer Confidence levels to 117.8](#) (Click for Details)

(Australia) Current financial conditions were down 2%, while future financial conditions were flat for the week. Economic conditions readings were mixed, with current economic conditions up 0.2% while future economic conditions lost 0.9%. The 'time to buy a household item' gained the most among the sub indices, rising 2.7%. Four-week moving average inflation expectations were up by 0.1 ppt at 4.3%. (Roy Morgan)

December 18, 2018

3.2 Economy » Consumer Confidence/Protection

567-568-30 [All Australians want for Christmas is... 'money' & 'quality time with family'](#) (Click for Details)

(Australia) A special Christmas survey conducted over the past few days shows there's nothing Australians want more for Christmas than some cash in the stocking. 12% of Australians mentioned some kind of financial windfall as what they most want for Christmas while 10% were just after a good time with their family and friends. Other popular desires were wrapped up in the latest electronic gadgets and computer games (9%), a relaxing holiday (8%), clothing and accessories (8%) or household or garden items (8%). Many Australians don't even want anything you can measure asking for world peace and economic prosperity (6%), happiness (5%), good health (5%), time off work (3%) or political or environmental goals of one sort or another (2%). (Roy Morgan)

December 21, 2018

4.7 Society » Morality, Values & Customs / Lifestyle

4.16 Society » Entertainment

## ► MULTI-COUNTRY STUDY

567-568-31 [Optimism for the new 2019 year continues to prevail in the world, although pessimism is increasing](#) (Click for Details)

Prospects for a better 2019 year are increasing for a majority of those surveyed in Africa (typically quite an optimistic region despite living conditions), in India, in non-EU Europe, in the USA and in Latin America. Conversely, we also see more pessimism about the year ahead in the Middle East, in Russia, and to an extent in Western Europe. Over all optimism for the new Year traditionally prevails in the majority of the countries around the world with the exception this year of Turkey, Serbia, UK, Poland, Czech Republic, Russia, Bosnia (BiH), Bulgaria, Hong Kong, France, Italy, Lebanon, Jordan and Republic of Korea. (GIA)



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December, 2018

4.7 Society » Morality, Values & Customs / Lifestyle  
4.13 Society » Social Problems**Topic of the week:****Optimism for the New 2019 Year Continues to Prevail in the World, Although Pessimism is Increasing**

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

**Optimism For The New 2019 Year Continues To Prevail In The World, Although Pessimism Is Increasing**

Prospects for a better 2019 year are increasing for a majority of those surveyed in Africa (typically quite an optimistic region despite living conditions), in India, in non-EU Europe, in the USA and in Latin America. Conversely, we also see more pessimism about the year ahead in the Middle East, in Russia, and to an extent in Western Europe.



Over all optimism for the new Year traditionally prevails in the majority of the countries around the world with the exception this year of Turkey, Serbia, UK, Poland, Czech Republic, Russia, Bosnia (BiH), Bulgaria, Hong Kong, France, Italy, Lebanon, Jordan and Republic of Korea.

Our global survey also asked whether people expect the next 12 months to be more or less peaceful. While 27% of the world expect it to be more peaceful, 35% believe it will be more troubled. Confidence in peace shines brightest in India, Ghana, Albania, Nigeria and interestingly in Pakistan. At the other end of the scale, ongoing weekend protests in France and the 'gilets jaunes' see France register as the country where the most (70%) feel next year will be more troubled.

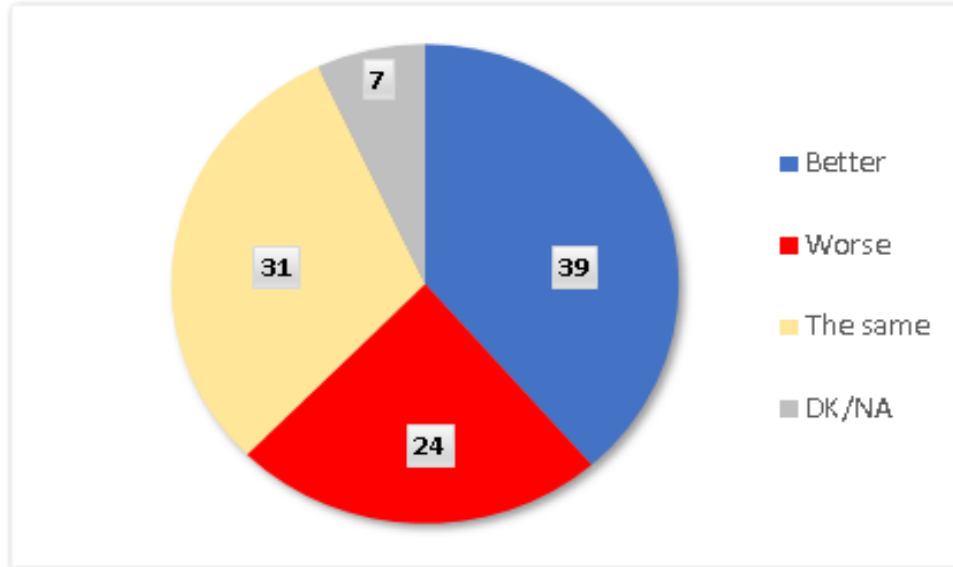
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**HOPE INDEX**

*As far as you are concerned, do you think that 2019 will be better, worse or the same as 2018?*

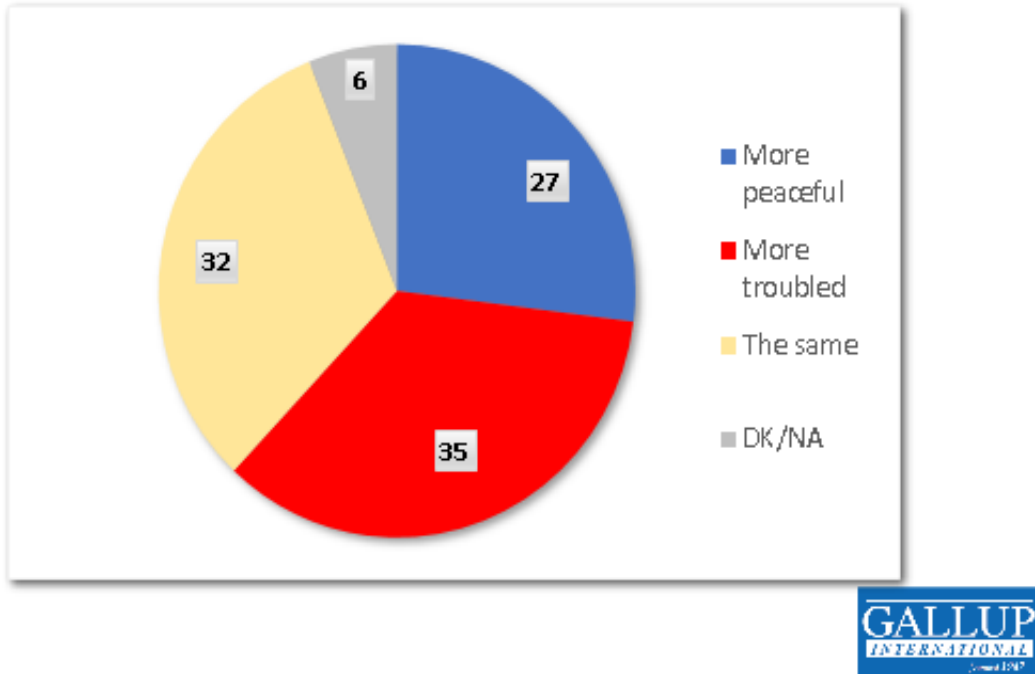
**GLOBAL HOPE INDEX 2018: +15**



**OPTIMISM-PESSIMISM REGARDING GLOBAL PEACE**

*Do you expect the coming next 2019 to be for the world a more peaceful one, a more troubled one or the same?*

**GLOBAL PEACE OPTIMISM INDEX 2018: -8**



Source: <http://www.gallup-international.com/surveys/hope-optimism-global-peace/>

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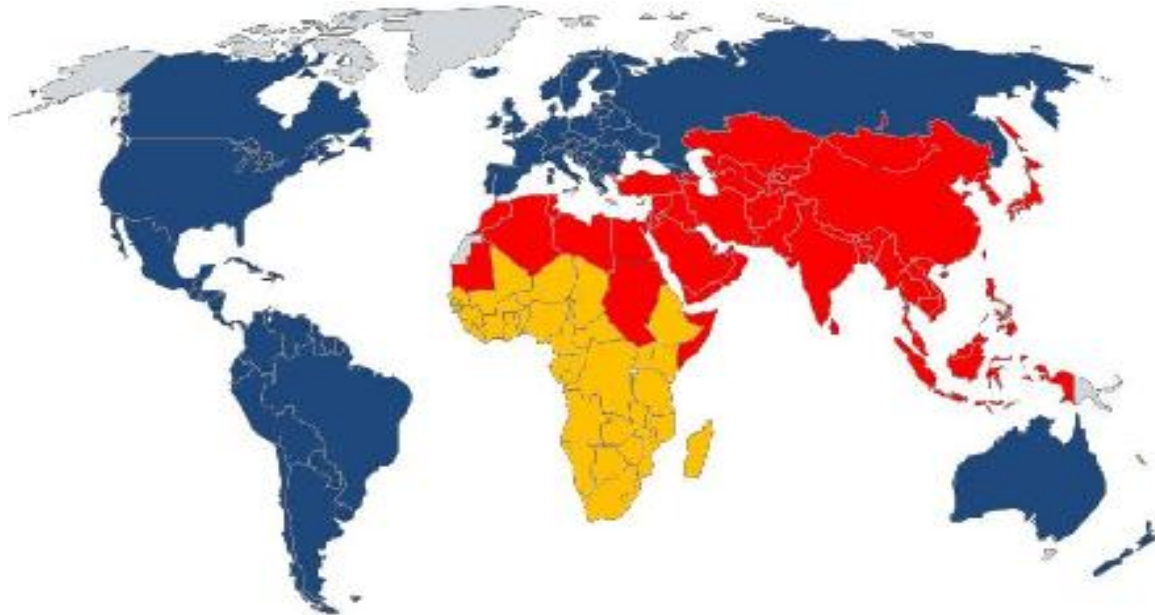
## Gilani's Gallopedia (2007-2018)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion, and other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014



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