

Gallopedia

From **Gilani Research Foundation**

January 2018, Issue # **519***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Fatima Aamir and Noor Un Nisa Shahid.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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2018

[Topic of the week: \(Click for details\)](#)

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THIS WEEK'S REPORT CONSISTS OF **20**
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Countries are represented in blue; **Polling organizations** are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MENA

519-1 [Rise of streaming services sees radio and CDs suffer while broadcast TV stands strong](#) (click for details)

Online streaming and live TV consumption increases by nearly a third respectively in the UAE and KSA compared to 12 months ago. The success of such companies has surprised many in the scope of both their popularity and their profit. Netflix, a pioneer of the TV and film streaming industry, is approaching [110 million](#) subscribers worldwide. Online music streaming service Spotify is now worth more than the entire US music industry, with an estimated value of [\\$8.4 billion](#). (YouGov)
January 8, 2018

4.6 Society » Media/ New Media



519-2 [Tunisia Poll Confirms Deep Economic Unease; Satisfaction with Anticorruption Campaign](#) (click for details)

(Tunisia) A new [poll](#) by the International Republican Institute's (IRI) Center for Insights in Survey Research indicates deep economic unease but popular satisfaction with the progress of the government's anticorruption campaign. (IRI)

January 10, 2018

3.1 Economy » Perceptions on Performance/ Well-Being

► EAST ASIA

519-3 [Net Trust in Rody Duterte rebounds to Excellent +75](#) (click for details)

(Philippines) The Fourth Quarter 2017 Social Weather Survey, conducted from December 8-16, 2017, found 83% of adult Filipinos with *much trust*, 10% *undecided*, and 7% with *little trust* in President Rodrigo R. Duterte. This gives a net trust rating of +75 (% *much trust* minus % *little trust*, correctly rounded), classified by SWS as *excellent*. (SWS)

January 11, 2018

1.2 Domestic Politics » Performance Ratings



519-4 [Plurality 39% disagree with a prospective proclamation of a Revolutionary Government by President Duterte](#) (click for details)

(Philippines) The Fourth Quarter 2017 Social Weather Survey, done on December 8-16, 2017, found that a plurality 39% of Filipino adults disagree, and 31% agree, with a prospective proclamation of a Revolutionary Government by Pres. Rodrigo Duterte. The remaining 30% were undecided about the issue. (SWS)

January 12, 2018

1.3 Domestic Politics » Governance



Africa Zone

- ▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

▶ SOUTHERN AFRICA

519-5 [Class of 2017 have a bright future ahead of them, say 49% of South Africans](#) [\(click for details\)](#)

Almost half of South Africans (49%) agreed that the class of 2017 have a bright future ahead of them. However, 21% of South Africans disagreed that a bright future awaits the 2017 Matriculants.

(Ipsos Mori)

January 5, 2018

4.10 Society » Education



Euro Americas Zone

- ▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

▶ WEST EUROPE

519-6 [A third of adults worry about voice activated speakers recording their conversations](#) [\(click for details\)](#)

(UK) In the latest quarterly update of the Ipsos MORI Tech Tracker we investigate voice activated speakers revealing that awareness of voice activated speakers is increasing. Over half of GB adults claim to know a little bit about them. However, ownership is still low; 5% currently own a voice activated speaker and just 10% of non-owners are likely to buy in the next 12 months. Streaming music, listening to the radio and checking the weather are likely to be the most common activities undertaken on voice activated speakers among non-owners. (Ipsos Mori)

January 11, 2018

4.6 Society » Media/ New Media

519-7 [Britons' predictions for 2018](#) [\(click for details\)](#)

(UK) In 28 nation study, Britons are most likely to think that a major terrorist attack in their country is likely. Four in ten Britons think a USA-North Korea war is likely. But two in three say they are optimistic that 2018 will be a better year for them personally. (Ipsos Mori)

January 8, 2018

4.7 Society » Morality, Values & Customs / Lifestyle

519-8 [Who is on top in the Nike vs. Adidas battle? \(click for details\)](#)

(UK) YouGov brand tracking data in the UK underlines how close the incessant battle between Adidas and Nike is. Among all respondents, Adidas currently has a very narrow lead over Nike in terms of its Impression score (whether someone has a positive/negative impression of the brand). Both rate very highly on this metric, with Adidas currently sitting on +37, and Nike on +36. These scores have remained relatively stable over the past 12 months. (YouGov)

January 15, 2018

[4.15 Society » Sports](#)

519-9 [One in five Brits have been approached about making a compensation claim for holiday illness \(click for details\)](#)

(UK) The study indicated that 19% of people have been approached about making a claim, though so far, 76% have not been approached, while 5% cannot recall. The most common way people said they were approached was over the phone (14%), followed by text (7%) and email (7%). Some people also reported being contacted on social media (3%) and some were approached in person (2%) including in airports or while on holiday. (YouGov)



January 15, 2018

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

519-10 [What is the most boring sport? \(click for details\)](#)

(UK) Out of 17 sports we put to the British public, only five were seen by more people as more exciting than boring. The fact is, Brits tend to find a lot of sports boring. In a bid to find out which are the most exciting and boring sports to watch, [YouGov Omnibus](#) asked the British public about 17 sports and found that for 12 of them those who had watched them were more likely to find them boring than exciting. (YouGov)

January 10, 2018

[4.15 Society » Sports](#)

► NORTH AMERICA

519-11 [Women and Men in STEM Often at Odds Over Workplace Equity \(click for details\)](#)

(USA) Perceived inequities are especially common among women in science, technology, engineering and math jobs who work mostly with men. (PEW Research Center)

January 9, 2018

[4.5 Society » Gender Issues](#)

519-12 [Conservative Lead in U.S. Ideology Is Down to Single Digits \(click for details\)](#)

(USA) WASHINGTON, D.C. -- Continuing a quarter-century trend, the term "liberal" continues to catch up with "conservative" as Americans' preferred description of their political views. Thirty-five percent of U.S. adults in 2017 identified as conservative and 26% as liberal, the first time the conservative label's edge has been single digits. Its nine-percentage-point edge in 2017 is down from 11 points in 2016 and roughly 20-point advantages at times in the past. (Gallup USA)

January 11, 2018

[1.4 Domestic Politics » Political Parties](#)

519-13 [Record Unhappiness With Women's Position in U.S](#) (click for details)

(USA) Nearly four in 10 Americans say they are "very" or "somewhat" dissatisfied with the position of women in the U.S., the highest since Gallup first asked the question in 2001. (Gallup USA)

January 10, 2018

[4.5 Society](#) » [Gender Issues](#)

519-14 [Trump Approval Highest Among Mormons, Lowest Among Muslims](#) (click for details)

(USA) WASHINGTON, D.C. -- President Donald Trump received well-above-average job approval ratings in 2017 from Mormons and Protestants, and well-below-average ratings from those who identify with a non-Christian faith, including Muslims and Jews, and from those who have no formal religious identity. Catholics' approval of Trump roughly matched the national average. (Gallup USA)

January 12, 2018

[1.2 Domestic Politics](#) » [Performance Ratings](#)

519-15 [Oprah vs. The Donald, and The Winner Is...](#) (click for details)

(USA) TV personality Oprah Winfrey is the likely winner over President Trump if the 2020 election were held today, but there are a lot of undecideds. The latest Rasmussen Reports national telephone and online survey finds that 48% of Likely U.S. Voters would opt for Winfrey, while 38% would choose Trump. But a sizable 14% are undecided. (Rasmussen)

January 10, 2018

[1.5 Domestic Politics](#) » [National Image/ Trust](#)

519-16 [Most Don't See Celebrities as Good Role Models](#) (click for details)

(USA) A new Rasmussen survey finds that just 12% of American Adults think most Hollywood celebrities are good role models, down from 20% who felt that way a year ago. Sixty-six percent (66%) say most celebrities are not good role models, up from 60%, while 22% are undecided. (Rasmussen)

January 11, 2018

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

519-17 [Voters Support Cutting Military, Financial Aid to Pakistan](#) (click for details)

(USA) The U.S. government has suspended hundreds of millions of dollars in aid to Pakistan, and most voters think that's a good idea. A new Rasmussen Reports national telephone and online survey finds that 53% of Likely U.S. Voters believe if the nation's officials conclude that Pakistan is not doing enough to help fight terrorism, the United States should suspend all or at least part of the military and financial aid it gives to the Middle East nation. Twenty-three percent (23%) disagree, while just as many (24%) are not sure. (Rasmussen)

January 05, 2018

[2.6 Foreign Affairs & Security](#) » [US image](#)

[2.7 Foreign Affairs & Security](#) » [Muslim World](#)



► AUSTRALASIA

519-18 [2.6m Australians unemployed or under-employed in December](#) (click for details)

(Australia) The workforce is 13,410,000 comprised of employed and unemployed, up a large 518,000 on a year ago. 1.312 million Australians were unemployed (9.8% of the workforce); an increase of 126,000 (up 0.6%) on a year ago. In addition 1.288 million Australians (9.6% of the workforce) are now under-employed, working part-time and looking for more work, a rise of 188,000 in a year. 12,098,000 Australians were employed in December – an increase of 392,000 over the past year (an average of just over 30,000 jobs added per month). The increase in employment over the past year was driven by an increase in part-time employment which rose 266,000 to 4,204,000 while full-time employment increased 126,000 to 7,894,000.

(Roy Morgan)

January 11, 2018

[3.3 Economy](#) » [Employment Issues](#)

► MULTI-COUNTRY STUDIES

519-19 [Publics Globally Want Unbiased News Coverage, but Are Divided on Whether Their News Media Deliver](#) (click for details)

Publics around the world overwhelmingly agree that the news media should be unbiased in their coverage of political issues, according to a new Pew Research Center survey of 38 countries. Yet, when asked how their news media are doing on reporting different political issues fairly, people are far more mixed in their sentiments, with many saying their media do not deliver. And, in many countries, there are sharp political differences in views of the media – with the largest gap among Americans. (PEW Research Center)

January 11, 2018

[4.6 Society](#) » [Media/ New Media](#)



519-20 [Widespread disagreement with the US President's decision to recognize Jerusalem as the capital of Israel](#) (click for details)

There is global disapproval of President Trump's decision to recognize Jerusalem as the capital of Israel. More than two in three (71%) disagree with the proposal (59% strongly). In the Arab world alone disagreement stands at 94%. Traditional allies in Jordan (97%), South Korea (46%) and the UK (45%) all disagree with the proposal. (Gallup International Association)

December, 2017

[2.3 Foreign Affairs & Security](#) » [Palestine/ Israel Conflict](#)

[2.6 Foreign Affairs & Security](#) » [US image](#)

Topic of the week:

Britons' predictions for 2018

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Britons' predictions for 2018

In 28 nation study, Britons are most likely to think that a major terrorist attack in their country is likely. Four in ten Britons think a USA-North Korea war is likely. But two in three say they are optimistic that 2018 will be a better year for them personally.

2018

January 8, 2018

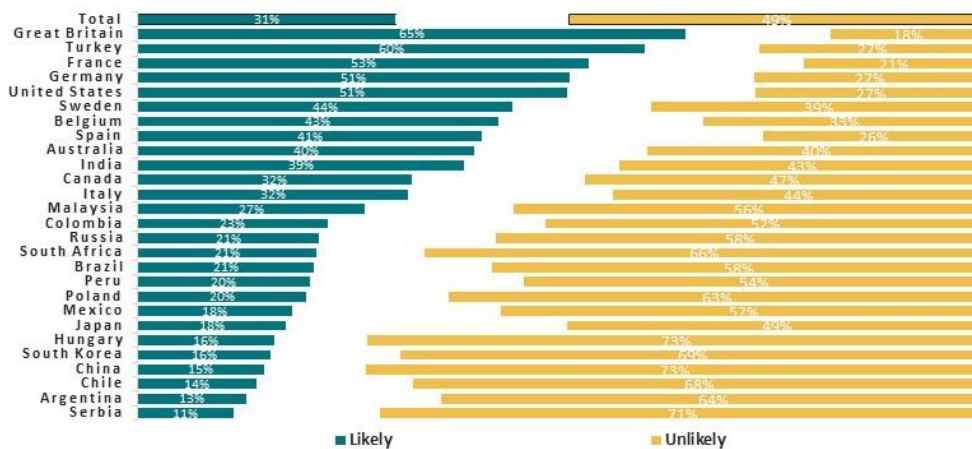
The latest Ipsos Global @dvisor poll was carried out in 28 countries around the world at the end of 2017. It asked over 21,500 online adults aged under 64 their predictions for 2018.

What the Brits predict 2018 has in store

The Ipsos MORI study finds that the British are the most concerned about a major terrorist incident on home soil - 65% think it likely one will be carried out this year. Turkey (60%), France (53%), Germany (51%) and the US (51%) are also concerned, with half or more in these countries expecting an attack on home soil.

GLOBAL @ADVISOR ON PREDICTIONS

Western Europe, Turkey and US most concerned about a terrorist attack on home soil



Q A major terrorist attack will be carried out in [country]

10 ©Ipsos. Base: 21,548 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States, Nov 27-Dec 8 2017

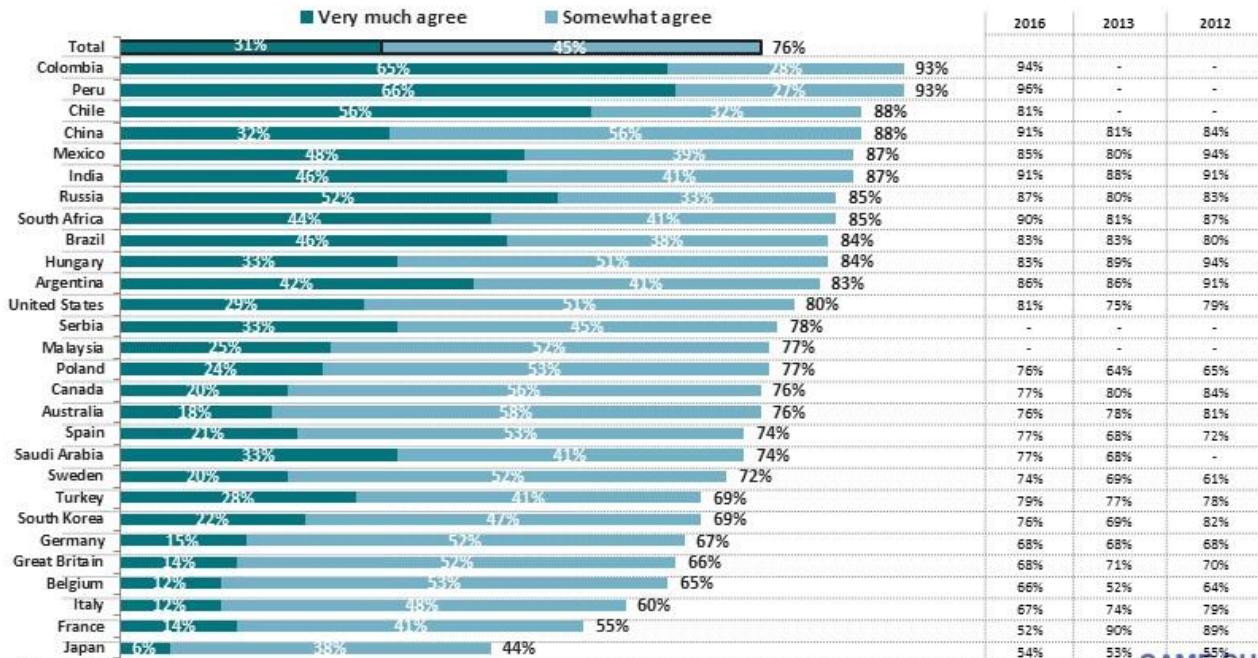


Four in ten of us (39%) think a war between North Korea and the US is likely – a similar proportion (42%) think it probably won't happen.

Four in ten of us (43%) also think that President Trump will be impeached in 2018, at the top of the table along with Canada (51%) and Turkey (55%). But we are one of the least likely to think this year will see aliens visiting earth – just 7% of us.

Nevertheless, two in three (66%) Britons are optimistic that 2018 will be better than 2017 – although most other countries are more optimistic.

The majority in most countries are optimistic about 2018 – but less so in Italy, France and Japan



Q: I am optimistic that 2018 will be a better year for me than it was in 2017.

GAME CHANGERS



Base: 21,548 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States., Nov 27 – Dec 8 2017

Other predictions include:

A quarter of us think that that the stock markets will crash

57% of us think that China will become the biggest global economy

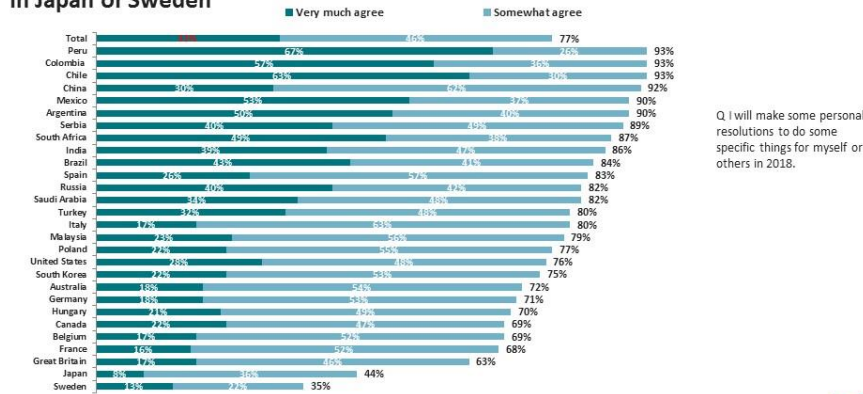
46% of Britons think the global economy will be stronger in 2018 than 2017. This is the fourth lowest score out of the 28 countries – but higher than the 35% last year.

Two thirds of us think average global temperatures will increase

Its 50/50 for Angela Merkel, with half of us predicting she will remain as Germany's Chancellor

Finally ... 63% of us plan to make personal resolutions to do something specific for themselves or others in 2018. How many have broken their resolutions already ... unknown.

Majority in most countries say they will be making a resolution in 2018 – but not in Japan or Sweden



Q. I will make some personal resolutions to do some specific things for myself or others in 2018.

Base: 21,242 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States, Nov 27-Dec 8 2017

The global picture

Despite a tense relationship between the US and North Korea, people are divided over the likelihood of the two countries starting a war against each other. Four in ten (42%) think that it's likely, compared with 40% who think it's unlikely. People in South Korea, though, are more likely to think it won't happen – 66% say it's unlikely.

Over half think (59%) that China will become the world's biggest economy – with Japan (25%) and South Korea (37%) as most sceptical, followed by India (43%), Germany and the US (both 40%).

The countries with the highest levels of personal optimism for 2018 are Columbia (93% say 2018 will be better for them than 2017), Peru (93%), Chile (88%), China (88%), Mexico (87%) and India (87%). Optimism is lowest in Italy (60%), France (54%) and Japan (just 44%).

Other predictions:

Most countries think that the average global temperature will increase (71%). This prediction is particularly high in Serbia (87%), and ranked lowest in Russia and the US (both 56%).

Countries are divided on strength of the global economy – with emerging markets tending to be more positive. China (86%), India (83%) and Peru (81%) are most likely to think the global economy will be stronger in 2018 than 2017; Italy (43%), Japan (39%) and France (36%) are least confident.

Only 28% across the globe think that stock markets around the world will crash this year. This is highest in Malaysia (51%), Saudi Arabia and India (39%).

Angela Merkel remaining Germany's Chancellor seen as more likely than President Trump being impeached. Half (48%) on average think Angela Merkel will remain Germany's Chancellor (including 57% of Germans), compared to the 35% who think Trump will be impeached this year. It is a similar picture in the US itself – 33% of Americans think it likely the President will be impeached, but 49% believe it's unlikely.

Globally, half (50%) think that Russia's influence on world affairs will increase – with Serbia (80%) and Turkey (74%) most convinced (and 66% in Russia).

There are noticeable variations in concern about a terrorist attack. Half or more of people in Britain (65%), Turkey (60%), France (53%), Germany (51%) and the US (51%) think an attack in their country is likely, but in most of the countries surveyed only one in four or less think an attack is likely.

Close to 1 in 10 (12%) on average across the countries think it is likely that aliens will visit this year.

Half (49%) on average think it likely that a driverless car will make a government-approved debut in a developed country.

Source: <https://www.ipsos.com/ipsos-mori/en-uk/britons-predictions-2018>

Gilani's Gallopedia (2007-2018)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

