

# Gallopedia

From **Gilani Research Foundation**

June 2012, issue # **227\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

**Gilani's Gallopedia** is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **28** NATIONAL & MULTI COUNTRY SURVEYS. **11** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg **2** **Asia** zone  
this week- **04** national polls



Pg **3** **Africa** zone  
this week- **02** national polls



Pg **3** **Euro Americas** zone  
this week- **13** national polls  
**Cyber World** - 01 Poll



Pg **8** **Topic of the week-**  
**UK: What Brightens Your Day?**



Countries represented in blue, Polling organizations represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MIDDLE EAST & NORTH AFRICA

227-1 **Snapshot: Rural Egyptians Are Engaged in Political Process** (Click for Details)

(Egypt) Often overshadowed in the media by the protest movements and the voting interests of Egypt's largest cities, high percentages of rural Egyptians voted in last winter's parliamentary elections, and they will likely play a key role in the presidential runoff. Large majorities of rural residents -- who make up 57% of Egypt's population -- told Gallup they voted in Egypt's historic parliamentary elections between late November 2011 and early January 2012. (Gallup Dubai)

June 7, 2012

1.1 Domestic Politics » Elections

### ► WEST ASIA

227-2 **Around 7 in 10 Pakistanis Favor Trade Relations with India** (Click for Details)

(Pakistan) According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 67% favor trade relations with India; 29% oppose. Net Support for trade with India rises significantly during the last 12 years. (Gallup Pakistan)

June 04, 2012

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

227-3 **Pakistanis Hold Divided Views on the Possible Impact of More Trade with India** (Click for Details)

(Pakistan) According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, views are divided on the possible impact of more trade with India: Majority (45%) believes it will improve the overall Indo-Pak relationships, 25% believe it will make no impact; 21% think it may even have negative impact. (Gallup Pakistan)

June 04, 2012

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues



### ► NORTH EAST ASIA



227-4 **Disaster "Weakened" Nation: Japanese Wary of Nuclear Energy** (Click for Details)

(Japan) After almost a month of Japan making do without nuclear energy, Prime Minister Yoshihiko Noda may have finally persuaded local communities that it is safe to restart two of the 50 reactors that have been idled in the wake of the March 2011 earthquake and tsunami. Nonetheless, 70% of Japanese say their country should reduce its reliance on nuclear energy, in a poll conducted as the country's last nuclear power stations went offline. This is a much larger number taking this position than in the weeks following last year's nuclear meltdown at the quake and tsunami-damaged

Fukushima Daiichi power plant. (Pew Research Center)

June 5, 2012

3.10 Economy » Energy/Nuclear Issues



## Africa zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;  
SOUTHERN AFRICA

### ▶ SUB-SAHARAN AFRICA

227-5 **Zuma's Performance Evaluation Remains Fairly Steady** (Click for Details)

(South Africa) According to the latest poll by opinion and market research company, Ipsos, 60% of South Africans indicated that, in their view, the president was performing "well". This remains virtually unchanged from our last reading (61%) at the end of 2011, but has dropped from two-thirds (66%) in May 2011. (Ipsos South Africa)

June 8, 2012

1.2 Domestic Politics » Performance Ratings



227-6 **Low Adoption of e-Toll Tags Amongst The South African Public** (Click for Details)

(South Africa) Only 14% of Gauteng drivers have bought, or intend to buy an e-toll tag. This is according to an Ipsos poll investigating the attitudes of the public towards the e-tolling plans. The research was conducted prior to the interdict against the e-tolling as passed in early May this year. (Ipsos South Africa)

June 8, 2012

4.7 Society » Morality, Values & Customs / Lifestyle



## Euro Americas zone

▶ EAST EUROPE; WEST EUROPE; NORTH AMERICA;  
LATIN AMERICA & AUSTRALASIA

### EUROPE

#### ▶ EAST EUROPE

227-7 **Social Networks and Mobile Internet** (Click for Details)

(Russia) Most of Russian Internet users use mobile internet to search for information (65%). This is followed by social networking (54%). The shares of those who use the internet to get access to the electronic mailbox (31%), follow the news (27%), listen to the music, watch movies or read books (20%) are also big. (Russian Public Opinion Research Center)

May 15, 2012

3.12 Economy » IT & Telecom

4.7 Society » Morality, Values & Customs / Lifestyle



227-8 **Happiness on The Rise** (Click for Details)

(Russia) The spring measurement of people's happiness showed the tendency toward increase: in April this figure has substantially increased (up to 82%). The highest indicator was recorded in March 2008 (77%). The share of unhappy people currently makes up 13% of respondents. (Russian Public Opinion Research Center)  
May 14, 2012

4.7 Society » Morality, Values & Customs / Lifestyle

227-9 **Buying A Car: Which Car And How?** (Click for Details)

(Russia) Year by year the number of car owners in Russia is increasing: by 2012 the share of such respondents has made up 47% (in 2006 - 36%), including 43% of those who have a car in the family and 4% of those who have more than one car. 52% of respondents do not have a car. Those who have one car in the family often live in middle cities (48%); those who have several cars tend to reside in the capitals (8%). (Russian Public Opinion Research Center)

May 11, 2012

3.2 Economy » Consumer Confidence/Protection

4.7 Society » Morality, Values & Customs / Lifestyle

► **WEST EUROPE**227-10 **Eurobarometer: Humanitarian Aid** (Click for Details)

**EUROBAROMETER**

(EU) Nearly nine in ten EU citizens (88%) say that it is very or fairly important that the EU funds humanitarian aid (increase of 9 percentage points since last survey in 2010), while just 7% say that it is not very or not at all important. Across the EU, a large majority (84%) support the continued EU funding of humanitarian aid, despite the pressure on public finance in view of the economic crisis in Europe. (TNS Opinion & Social)

June 2012

2.8 Foreign Affairs & Security » International / Regional Organizations

227-11 **Eurobarometer: Civil Protections** (Click for Details)

There is considerable variation by country in the level of concern felt about natural and man-made disasters. In general, the level of concern tends to be higher in southern and eastern parts of Europe than in northern Europe. (TNS Opinion & Social)

June 2012

4.14 Society » Environment/ Disasters

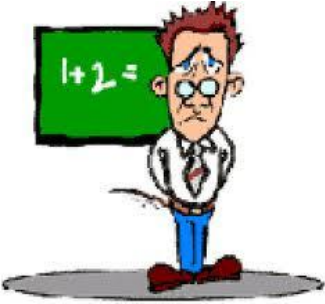
227-12 **Opposition to Doctor Strike** (Click for Details)

(UK) Over sixty per cent of the British public oppose British doctors' plans to strike, the poll shows, although almost a third are in support of their aims, and the public generally is split over whether doctors should be allowed to strike at all. (Yougov)

June 07, 2012

4.11 Society » Health





### 227-13 **British Teacher Morale Low** [\(Click for Details\)](#)

(UK) Our recent survey of British teachers shows low morale and frustration at 'continual criticism and interference' of the Government, as well as general of concern about many aspects that make teachers feel they are not doing their job as well as they could. Teachers said that greater consultation before policy changes were made could help, as could less external interference and internal pressure.

([Yougov](#))

June 07, 2012

[4.10 Society](#) » [Education](#)

### 227-14 **What Brightens Your Day?** [\(Click for Details\)](#)

(UK) Over half of respondents in UK said that their day had been brightened in the past year by someone smiling at them, someone giving them a hug or paying them a compliment, while almost as many said that someone saying 'good morning' to them, having time to chat – and perhaps more importantly – having time to actually listen, had improved their day. ([Yougov](#))

June 06, 2012

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

## AMERICAS

### ► NORTH AMERICA

### 227-15 **Obama Averages 47% Job Approval in May** [\(Click for Details\)](#)

(USA) President Obama's job approval rating averaged 47% in May, unchanged from April, and exactly the same as George W. Bush's and Gerald Ford's ratings in May of their re-election years. Bush ended up winning by three percentage points in 2004, while Ford lost by two points in 1976. Obama's average is well below the May re-election-year averages of Ronald Reagan and Bill Clinton, both of whom won, but above the May averages of George H.W. Bush and Jimmy Carter, who lost. ([Gallup USA](#))

June 5, 2012

[1.2 Domestic Politics](#) » [Performance Ratings](#)

[3.3 Economy](#) » [Employment Issues](#)



### 227-16 **Majority in U.S. Dissatisfied With Next Generation's Prospects** [\(Click for Details\)](#)

Nearly six in 10 Americans are currently dissatisfied with the opportunity for the next generation of Americans to live better than their parents. Older Americans are particularly unhappy on this question, but on balance, the majority of young adults are negative as well. ([Gallup USA](#))

June 4, 2012

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

### 227-17 **Partisan Polarization Surges in Bush, Obama Years** [\(Click for Details\)](#)

As Americans head to the polls this November, their values and basic beliefs are more polarized along partisan lines than at any point in the past 25 years. Unlike in 1987, when this series of surveys began, the values gap between Republicans and Democrats is now greater than gender, age, race or class divides. ([Pew Research Center](#))

June 4, 2012

[1.3 Domestic Politics » Governance](#)

### 227-18 **Views of Obama, Romney More Strongly Negative Than Positive**

(Click for Details)

More Americans continue to hold strongly negative than strongly positive views of both Mitt Romney and Barack Obama. This has been the case for much of the campaign to date, on the basis of Gallup's Positive Intensity Score, the net of strongly favorable opinions minus strongly unfavorable opinions of each candidate. Since December, Romney's scores have trended more negative and Obama's more positive. ([Gallup USA](#))



June 6, 2012

[1.2 Domestic Politics » Performance Ratings](#)

[1.4 Domestic Politics » Political Parties](#)

### 227-19 **Mormons Widely Favor Romney; Jewish Voters Back Obama** (Click for Details)

Mormon registered voters overwhelmingly support the candidacy of the first major-party presidential candidate of the Mormon faith, with 84% saying they would vote for Mitt Romney, compared with 13% who prefer Barack Obama. Obama, meanwhile, enjoys solid support from Jewish voters, 64% to 29%. ([Gallup USA](#))

June 8, 2012

[1.4 Domestic Politics » Political Parties](#)

[4.1 Society » Religion](#)

### 227-20 **Perceptions of Economic News Turn More Negative** (Click for Details)

The public's perceptions of economic news have taken a turn for the worse. And that could be bad news for Barack Obama, who held a lead over Mitt Romney in polling conducted mostly before last week's disappointing jobs report and stock market slide. ([Pew Research Center](#))

June 5, 2012

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

### 227-21 **Less Than Half in U.S. See Friday's Jobs Report as Negative** (Click for Details)

Despite extensive news coverage of what was widely portrayed as a disappointing government jobs report last Friday, Americans are about as likely to describe it as "mixed" (40%) as to say it is "negative" (42%), with a small minority characterizing it as "positive" (9%). But Americans who view the report as negative are more likely to say it was somewhat negative rather than very negative. ([Gallup USA](#))



June 7, 2012

[3.3 Economy » Employment Issues](#)

### 227-22 **Canadians Living a Life Aquatic** (Click for Details)

([Canada](#)) With only two weeks to the official start of summer, Canadians are looking forward to vacations, weekends at the cottage and spending time in or on the water swimming, sailing or at the beach. ([Globescan](#))

June 07, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

## ▶ LATIN AMERICA

227-23 **Cubans Increasingly Desire Democracy** (Click for Details)

(Cuba) Cubans' access to nongovernment-sponsored information is still severely limited. Only four percent of Cubans reported having access to the Internet, while only eight percent reported using email, even infrequently. Cubans still overwhelmingly (nearly 70 percent) desire multi-party elections, free expression and other elements of political freedom and democracy. (IRI) June 2012

4.4 Society » Civil Society



## ▶ AUSTRALASIA

227-24 **"Surfing the net" while watching TV poses potential threat to program engagement** (Click for Details)

More and more Australians are now surfing the net while watching TV, with 30.4% of those aged 14+ agreeing with the statement "I like to surf the net while watching TV". This has increased from 26.8% 12 months earlier. These are the latest findings from Roy Morgan Research. (Roy Morgan)

June 09, 2012

4.6 Society » Media/ New Media

## ▶ MULTI-COUNTRY SURVEYS

227-25 **International Polls Of Sustainability Experts And The Public Emphasize Growing Need For Private Sector Leadership On Sustainable Development** (Click for Details)

As world leaders prepare to gather at the G20 and Rio+20 conferences later this month, two major global surveys released today by GlobeScan and SustainAbility find that expert and public confidence in national governments when it comes to governments' ability to tackle global economic, environmental and social challenges are at severe lows. The findings suggest national governments will not take action unprompted - and that business has a unique ability to play a greater role in addressing sustainable development. (Globescan)

June 06, 2012

3.7 Economy » Infrastructure

3.8 Economy » Enterprise/ Investments

227-26 **Majority of Chinese Prioritize Environment Over Economy** (Click for Details)

Fifty-seven percent of Chinese adults surveyed in 2011 -- before the country's economic slowdown grabbed headlines -- prioritized protecting the environment, even at the risk of curbing economic growth. About one in five believed economic growth is more important. Chinese attitudes are typical of those in other emerging-market economies, where residents sided with the environment over the economy in earlier surveys. (Gallup USA)

June 8, 2012

4.14 Society » Environment/ Disasters



227-27 **Middle East Leads World in Negative Emotions** (Click for Details)

People living in Iraq, the Palestinian Territories, Bahrain, and a few other Middle Eastern countries are among the most likely worldwide to experience a lot of negative emotions on a daily basis, according to Gallup's

Negative Experience Index. Iraq's score of 59 on the index in 2011 -- which is based on respondents' reports of experiencing anger, stress, worry, sadness, and physical pain -- is the highest in the world. The Palestinian Territories placed a distant second with a score of 43. ([Gallup USA](#))

June 6, 2012

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

## ► CYBER WORLD

227-28 **Older Adults and Internet Use** ([Click for Details](#))

As of April 2012, 53% of American adults age 65 and older use the internet or email. Though these adults are still less likely than all other age groups to use the internet, the latest data represent the first time that half of seniors are going online. After several years of very little growth among this group, these gains are significant. ([Pew Research Center](#))

Jun 6, 2012

[3.12 Economy » IT & Telecom](#)



## Topic of the week:

### ***What Brightens Your Day?***

► This issue provides two interesting poll findings and buzz monitoring on this subject.

**June 06, 2012**

***It's the simple things: 53% Britons say someone 'smiling at them', 52% 'a hug', 44% 'having a chat'***

It's the simple things that brighten our day, according to our poll on acts of kindness for helpline charity Samaritans.

Over half of respondents said that their day had been brightened in the past year by someone smiling at them, someone giving them a hug or paying them a compliment, while almost as many said that someone saying 'good morning' to them, having time to chat – and perhaps more importantly – having time to actually listen, had improved their day.



- Others welcomed someone making them a cup of tea, cooking for them, holding open a door, or someone giving up a seat on public transport.
- 53% said someone 'smiling at me' had brightened their day in the past year
- 52% said the same about someone 'giving me a hug', while 52% also said a compliment had made their day that bit better
- 46% thought that someone remembering their birthday had brightened their day over the past 12 months

### Page 8 of 10

**Disclaimer:** Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

\***Archives:** Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact [sara.salam@gilanifoundation.com](mailto:sara.salam@gilanifoundation.com)



- 44% apiece said someone saying 'Good morning to me', 'having time to chat' or 'listening to me'
- 42% were happy someone had made them a **cup of tea**, while a similar 41% chose a time someone cooked for them
- 40% said someone 'asking how I was feeling when I seemed down' had brightened their day, while 39% though someone 'opening the door' for me, and 37% 'sending me a card' had done the trick
- Other popular options included 'letting me skip the queue' (23%), 'giving me flowers' (22%), 'making me a cake' (19%), 'giving me directions when I was lost' (16%)
- 9% remembered when someone 'giving them their seat on the tube/train/bus' had brightened their day



### Doing good for others

'Small acts of kindness' is a common principle in which people try and do good deeds for others throughout the day. And while the person who receives the kindness clearly benefits, as the poll shows, another perhaps less-obvious advantage is that the person doing the kindness also feels better.



Gretchen Rubin, author of *The Happiness Project* and prolific 'happiness' blogger, is a strong proponent of the idea that 'being loving', 'encouraging others' and 'talking to strangers' improves your own contentment, while Action for Happiness, a UK-based 'movement for positive social change', set up by prominent figures including LSE professor **Lord Richard Layard** (author of *Happiness: Lessons from a New Science*), also lists 'doing things for others' and 'connecting with people' as two of its '10 keys to happier living'.

### National Volunteers' Week

Our poll results, for the charity Samaritans, have been released to highlight the annual 'National Volunteers' Week', which runs from 1<sup>st</sup>-7<sup>th</sup> June this year.

Relying greatly on donations and on its team of volunteers, Samaritans helps people struggling with problems and, through email, phone, text and face-to-face, gives people across the UK a confidential and non-judgmental person to talk to if they wish.

In response to our poll, Chair of Samaritans Stephen Hoddell reiterated the value of the charity's volunteers, saying: 'Every year our volunteers give uncountable hours of their time to helping people struggling to cope, and without them we would not be able to answer millions of calls we receive every year. Thank you to each and every Samaritan.'

**Source:** <http://research.yougov.co.uk/news/2012/06/06/what-brightens-your-day/>

## Gilani's Gallopedia (2007-2012)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 – May 2012

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,535 polls during the period 2007-2012
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2012
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  347 during the period 2007-2012

